



For Immediate Release

Monday, September 28, 2015 – Mississauga, Ontario

CPB announces 17th annual Phoenix Ball

The Mississauga Board of Chinese Professionals and Businesses (CPB) today announced that the 17th annual Phoenix Ball will be held at the International Plaza Hotel, on Sunday, October 18, 2015. The title sponsor for this year's gala is the National Bank Financial.

The theme for this year's gala is "A Celebration of Professionalism" and the gala will raise funds for the Yee Hong Centre for Geriatric Care and the Trillium Health Partners Foundation.

The Phoenix Ball, hosted by the Mississauga Board of Chinese Professionals and Businesses ("CPB"), has been one of the major fundraising events in Mississauga since 1999 and, over the last 17 years, CPB has raised more than \$2,000,000 for local community charities.

CPB Past Chair, Ms. Audrey Chiang, is this year's Gala Honorary Chair, Ms. Tracy Liu, CPB Director and Ms. Aileen Lam of Hong Kong Global Network (HKGN) are the Gala Co-Chairs.

At this year's Phoenix Ball, CPB will collaborate with HKGN to feature the photo exhibit on a rare collection of historic Hong Kong. Over the evening, our guests will once again enjoy fine cuisine, spectacular entertainment, and exciting live and silent auctions.

To bring fond memories of Hong Kong to the gala, HKGN has arranged its band "Dimension" to perform at the gala. Dimension is an ensemble of young Toronto-based musicians and singer-songwriters. Mirroring Canada's multi-culturalism, the band will perform classic and modern English hits as well as Cantonese oldies from Hong Kong's cultural heyday.

"I am honoured to be the Honorary Chair of this year's Phoenix Ball and to partner with the Hong Kong Global Network to celebrate professionalism in our community." said Gala Honorary Chair, Ms. Audrey Chiang.

"I am pleased and humbled to be one of the Co-Chairs for this great and meaningful event. At CPB, we are proud to be able to make a difference in the community in Mississauga and throughout the GTA." said Ms. Tracy Liu, Gala Co-Chair.

Representing HKGN, Gala Co-Chair Ms. Aileen Lam said, "We are delighted to have this opportunity to partner with CPB to raise funds for the Yee Hong Centre for Geriatric Care as well as the Trillium Health Partners Foundation."



About the Mississauga Board of Chinese Professionals and Businesses

The Mississauga Board of Chinese Professionals & Businesses is a non-profit organization dedicated to linking Chinese professionals and businesses to advance the socio-economic well-being of all residents in Mississauga. CPB represents professionals and businesses from all walks of life, as well as individuals and families within the Mississauga community. Launched in May 1998, CPB has developed to be one of the most dynamic and pre-eminent voices for the Chinese professional and business community. CPB is often the "bridge" between Chinese and Canadians, and between the East and the West. For more information, please visit: www.cpbmississauga.com

About the Phoenix Ball

Phoenix Ball is the annual fund raiser of CPB. The 17th annual Phoenix Ball will be held on Sunday, October 18, 2015 at the International Plaza Hotel at 655 Dixon Road, Toronto. Gala tickets are \$168 for a regular ticket or \$228 for a corporate ticket, please contact the CPB Office at 905-828-6800 or email to Ada Wong at cpb@cpbmississauga.com.

Media Contact

Ada Wong

Mississauga Board of Chinese Professionals & Businesses (CPB)

Tel: (905) 828-6800, Fax: (905) 828-6100, Email: cpb@cpbmississauga.com

Website: www.cpbmississauga.com