



For Immediate Release

November 14, 2014 – Mississauga, Ontario

CPB announces 16th annual Phoenix Ball to thank Mayor Hazel McCallion

The Mississauga Board of Chinese Professionals and Businesses (CPB) today announced the 16th annual Phoenix Ball, to be held at the Mississauga Convention Centre, on Sunday, November 30, 2014, to pay tribute to Mayor Hazel McCallion. This gala will be one of the mayor's last official functions following a long and illustrious political career.

CPB Co-Founder, Mr. Andre Mak, is this year's Gala Honorary chair and Ms. Audrey Chiang, CPB Immediate Past Chair and Director, is Gala Chair.

"The 2014 Phoenix Ball, being held on November 30th, will be one of Mayor Hazel McCallion's last official functions," said Mr. Andre Mak. "The mayor has been a tremendous supporter of CPB and to the wider Chinese community in Mississauga, and this evening will be our way to congratulate and thank her for her long and successful career as one of Canada's best-known mayors."

"Over the evening, our guests will once again enjoy fine cuisine, spectacular entertainment, and exciting live and silent auctions as we celebrate our mayor's incredible career," said Ms. Audrey Chiang.

The Phoenix Ball, hosted by the Mississauga Board of Chinese Professionals and Businesses ("CPB"), has been one of the major fundraising events in Mississauga since 1999 and, over the last 16 years, CPB has raised more than \$2,000,000 for local community charities. "This is an important event in our calendar as the Phoenix Ball is one of the largest and most prestigious Chinese-sponsored galas in Mississauga" said CPB Executive Vice-Chair Judy Yeung.

The net proceeds raised from the gala this year will be donated towards the Yee Hong Centre for Geriatric Care in Mississauga, Hazel's Hope and the University of Toronto (Mississauga).

About the Mississauga Board of Chinese Professionals and Businesses

The Mississauga Board of Chinese Professionals & Businesses is a non-profit organization dedicated to linking Chinese professionals and businesses to advance the socio-economic well-being of all residents in Mississauga. CPB represents professionals and businesses from all walks of life, as well as individuals and families within the Mississauga community. Launched in May 1998, CPB has developed to be one of the most dynamic and pre-eminent voices for the Chinese professional and business community. CPB is often the "bridge" between Chinese and Canadians, and between the East and the West. For more information, please visit: www.cpbmississauga.com

Mississauga Board of
Chinese Professionals
& Businesses



密西沙加華人
專商業協會

Linking professionals and businesses for the advancement of socio-economic well-being

About the Phoenix Ball

Phoenix Ball is the annual fund raiser of CPB. The 16th annual Phoenix Ball will be held on Sunday, November 30, 2014 at the Mississauga Convention Centre at 75 Derry Road West in Mississauga. Gala tickets are \$168 for a regular ticket or \$228 for a corporate ticket. Raffle tickets are sold at \$10 per ticket. To purchase Gala and Raffle tickets, please contact the CPB Office at 905-828-6800 or email to cpb@cpbmississauga.com.

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