



For Immediate Release

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“Rediscover Hong Kong” – theme of the 14th annual Phoenix Ball

The Mississauga Board of Chinese Professionals and Businesses (CPB) today (Friday) announced that this year’s 14th annual Phoenix Ball, with “*Rediscover Hong Kong*” as the theme, will be held at the International Centre in Mississauga on Saturday, October 13.

Miss Gloria Lo, Director of Hong Kong Economic and Trade Office (HKETO) in Toronto and the Honorary Chair of the Phoenix Ball 2012, said at a press conference that this prestigious gala is a good opportunity to share with Canada the vision of having a cleaner, greener and sustainable environment for the global village while pursuing economic growth and development.

“Greening and business or economic developments are not mutually exclusive,” said Miss Lo. “Hong Kong’s greening agenda means new business opportunities when we find ways to meet our various greening objectives and targets. In fact, environmental industry is among the six new growth sectors that Hong Kong wants to develop. Our green agenda is pursued through government policies, incentives and investments to promote greater energy efficiency, reduce greenhouse gas emissions, improve air quality and have more efficient waste treatment.”

“With ‘*Rediscover Hong Kong*’ as the gala theme, we will present to all our guests a night full of fun and exciting Hong Kong experience through the reception, fine cuisine, spectacular entertainment featuring soprano Manting Chan and pianist Phoebus Chan from Hong Kong, and live and silent auctions, as we celebrate the growing success and continuous discovery of all that Hong Kong offers,” said the co-chairs of the gala, Mr David Kuo, Head of HSBC Ontario Branch Network and Mrs Lily Van, a CPB Director.

Mr Harvey Lin, the Toronto ‘Milk Tea King’ who was crowned last month at the annual International Milk Tea Competition in Hong Kong, will brew milk tea at the Phoenix Ball, offering the guests a taste of his Hong Kong style, bold and complex, but buttery smooth milk tea.”

(more)



Linking professionals and businesses for the advancement of socio-economic well-being

The Phoenix Ball has been one of the major fundraising events in Ontario since 1999. In the last 13 years, CPB has raised and donated over one million dollars to many charities and organizations to help various worthwhile causes.

“The Phoenix Ball is an important event in our calendar and one of the largest Chinese Canadian sponsored event in Mississauga,” said CPB Chair Mr Albert Wong. “The net proceeds raised from the gala this year will be donated towards Cancer Care at The Credit Valley Hospital and Trillium Health Centre as well as Yee Hong Centre for Geriatric Care in Mississauga. Your generous support will enable these recipients to make a difference to the community.”

About the Mississauga Board of Chinese Professionals and Businesses

The Mississauga Board of Chinese Professionals & Businesses is a non-profit organization dedicated to linking Chinese professionals and businesses to advance the socio-economic well-being of all residents in Mississauga. CPB represents professionals and businesses from all walks of life, as well as individuals and families within the Mississauga community. Launched in May 1998, CPB has developed to be one of the most dynamic and pre-eminent voices for the Chinese professional and business community. CPB is often the "bridge" between Chinese and Canadians, and between the East and the West. For more information, please visit: www.cpbmississauga.com

About the Phoenix Ball

Phoenix Ball is the annual fund raiser of CPB. The 14th annual Phoenix Ball will be held on Saturday, October 13, 2012 at The Conference Centre at the International Centre at 6900 Airport Road in Mississauga. Gala tickets are \$148 for a regular ticket or \$198 for a corporate ticket. Raffle tickets are sold at \$10 per ticket. To purchase Gala and Raffle tickets, please contact the CPB Office at 905-828-6800 or email to cpb@cpbmississauga.com.

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