

Linking professionals and businesses for the advancement of socio-economic well-being

Advertising form for CPB Journal

Company _____ Contact Person _____

Address _____

Telephone _____ Fax _____ Email _____

Date of booking _____ Start Date _____ No. of issues _____

Total cost (including 5% GST) _____ Special Note _____

Cheque Enclosed

Receipt Requested

Signature _____ Date _____

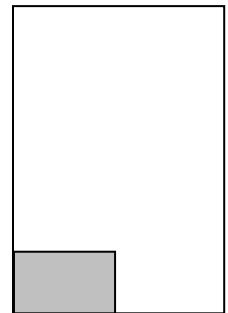
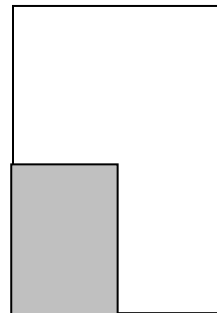
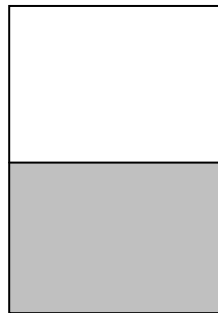
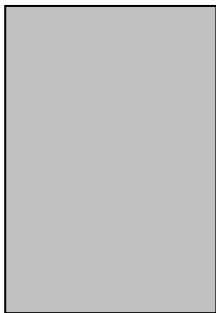
Size of Ad

Full page –
6.25"W x 9.25"H

1/2 page –
6.25"W x 4.75"H

1/4 page –
3"W x 4.75"H

Business Card –
3"W x 1.75"H



Rates – For Members (20% discount)

Full page \$520/4 issues+GST=\$546 (single issue \$144+GST=\$151.20)

Half page \$288/4 issues+GST=\$302.40 (single issue \$80+GST=\$84)

Quarter page \$160/4 issues + GST=\$168 (single issue \$48 + GST=\$50.40)

Business Card \$80/4 issues + GST=\$84 (single issue not available)

For Non-Members

Full page \$650/4 issues+GST=\$682.50 (single issue \$180+GST=\$189)

Half page \$360/4 issues+GST=\$378 (single issue \$100+GST=\$105)

Quarter page \$200/4 issues + GST=\$210 (single issue \$60 + GST=\$63)

Business Card \$100/4 issues + GST=\$105 (single issue not available)

Mechanical – Finished size: 7.5"W x 11"H (vertical). All ads are B&W. Artworks supplied must be camera ready.

Circulation – 1,000 copies (CPB members will receive them by mail.)

Deadlines – For booking and artwork _____ end of _____ Dec Mar Jun Sep
Publication dates _____ Feb May Aug Nov

Payment – Cheque payable to **CPB**
1675 The Chase, Unit 22, Mississauga, Ontario L5M 5Y7 Phone 905.828.6800 Fax 905.828.6100

Office Use: _____